



## John Keenan

Principal  
BRI Ferrier



John has over 20 years' commercial, professional and restructuring experience with expertise in retail, professional services, insurance, manufacturing, clubs and charities.

John specialises in corporate recovery and business reconstruction, where his technical abilities complement his commercial skill. He prides himself on his ability to critically analyse a client's business to identify underlying strengths and weaknesses in times of distress.

John has wide ranging expertise and experience in dispute resolution, including litigation, where formal appointments are often used to bring commercial reality to parties and unlock opportunities. On many occasions, he has sold businesses and introduced new capital partners as part of a turnaround and restructure.

John has provided an extensive range of restructuring and reconstruction services to corporate clients using the voluntary administration ("VA"), deed of company arrangement ("DOCA"), creditors' trust, receivership and liquidation processes. His focus is always to find a commercial outcome for all stakeholders.