

AuSAE invite you to attend an exclusive breakfast presentation titled Leading Strategic Conversations on Friday 6 November, 7.30am – 9.00am, at L'Aqua, Cockle Bay Wharf.

Delivered by former Fortune 500 executive Dr Kevin Hendry, this event is being organised by UQ Business School Executive Education and AuSAE have 10 complimentary tickets to allocate on a first in first served basis. If you would like to attend please email me directly at your earliest convenience and I will confirm your place.

Good strategy is not about being comfortable. Nor is it just about planning.

Each year organisations devote significant resources, especially time and energy to strategic planning. Yet most leaders and managers perceive the traditional model of strategic development to simply be an act of compliance - one which often results in sub-standard strategies which fail to deliver.

Strategic Conversations is a cutting-edge concept which recognises that good strategy does not fall out of analysis but rather, from developing insight into what really matters inside an organisation. It involves a different perspective on strategy, one focused on value creation and value capture choices, and how these choices come together as a system.

Attend this event to discover how to use strategic conversations to encourage and enable leaders to ask better questions, and develop better insights into shaping better strategy.

Event Details:

Date: Friday 6 November 2015
Time: 7.15am for 7.30am – 9.00am
Venue: The Gold Room, Rooftop Level, L'Aqua, Cockle Bay Wharf, Dockside Harbour
RSVP: By Monday 2 November to Toni Brearley at toni@ausae.org.au

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